



Children's Alliance

Better starts, brighter futures

CHILDREN'S ALLIANCE APPLICATION FOR GRANT FUNDING

Children's Alliance is a charity on a mission to provide better starts and brighter futures for all children in the UK especially those that face disadvantage.

Our charity was the Inspiration of Water Babies, the largest baby swim school In the UK. We know that access to water gives essential life skills and builds children's confidence and resilience, both physically and emotionally.

Post covid, 1 million + pupils will leave school unable to swim 25m unaided.

OBJECTIVE

Get children into water safely to learn, develop and purposefully play for the benefit of children's physical and mental wellbeing.

We are looking to support grass roots initiatives delivering water based projects for disadvantaged children. This support will be through financial grants and through leveraging our unique position within the aquatic industry in the UK.

WE ARE LED BY OUR VALUES

COMMUNITY	We're in this together.
FOCUS	Children are at the heart of all we do.
ACTION	We seek to educate, inspire, and act for change.

OUR GUIDELINES FOR APPLICANTS

- We support projects across the UK.
- Applications must support children under the age of 18 years.
- We support non-profit organisations including schools, registered charities, community interest companies and registered community groups.
- We support projects that demonstrate clear measurable outcomes related to children.
- Your application should clearly show the relationship to water or water environments within the project.
- Your organisation must have a safeguarding and/or a child protection policy that can be shown as part of the application.
- Your organisation must have their own bank account and be able to submit proof of the account name, sort code and account number.

- Your organisation agrees to share success details of the project including photographs which can be used to promote CA work and activities.
- The grants will usually be up to £15,000 with most grants awarded being under £10,000 except In exceptional circumstances.

Please complete the below form and submit it to info@childrensalliance.org.uk

First Name:	
Last Name:	
Company/ Organisation:	
Address of Organisation:	
Charity <u>Number</u> (if you have one):	
Phone Number:	
Contact Email Address:	
Website:	
Social Media: Facebook Twitter Instagram	

TELL US ABOUT YOUR PROJECT AND THE GREAT WORK YOU ARE DOING:

Project Title:	
Describe your Project in 300 words:	

When is the project starting? NB we do not fund retrospectively	
What is the timeframe for the project?	
Tell us how your project meets our guidelines and how it makes a difference to the children you support?	
How will your Project impact on the wider Community?	
What are the top three outcomes you expect to achieve if you are successful with your project and how will you measure them?	

Who will benefit from the support, and tell us more about the children you wish to support? Tell us how many children in each age group you are supporting:
 0-5, 6-11, 12-15, 16-18

Have the young people you wish to help, been integral in shaping your project?

Please outline the project budget:

How much money are you requesting?	
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If you are not requesting the full costs of the project, How is the rest of the Project funded?	
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Please advise which area best matches the impact of your cause: Physical activity Mental health Environment Education Participation Diversity Other	
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Have you applied to the CA or similar charities for funding before?	
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What is the total annual income and expenditure of your organisation - please attach your most recent accounts.	
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Have you provided us with a recent bank statement?	
Have you included your safe-guarding policy?	
Can we send you occasional emails about projects the CA is supporting and any future funding opportunities that might be relevant to you?	
Have you applied to the CA or similar charities for funding before?	
Are you happy to join our campaign asking for better representation for children and young people at Cabinet Level in the Government	
Please sign our petition at www.change.org/cabinetminister4children	

**Thank you for completing the application;
please tell us how you found the application process and criteria:**

I confirm I have read and understood the privacy policy
I confirm that the information I have provided is true and correct

SIGNED:

DATE:

PLEASE PRINT YOUR NAME:

POSITION IN ORGANISATION:

Please submit to info@childrensalliance.org.uk

